

Lyndsay Johnson
STATEMENT OF CANDIDACY
EASFAA Vice-President

The nomination as candidate for Vice-President of EASFAA has honored and humbled me. With 17 years of experience, I have built my career on operational excellence, collaborative leadership, and student-centered service. My path from Five Towns College to my current role as Associate Director of Financial Aid at Stony Brook University reflects this commitment. My experience managing complex scholarship programs, ensuring regulatory compliance, and improving the student experience positions me well to serve our association during this pivotal time in higher education.

The vision I have for EASFAA focuses on empowering our members to meet the evolving needs of students and institutions. In a world of rapid financial aid changes, understanding compliance and regulations are non-negotiable, but insufficient. We must deliberately cultivate strong communication and interpersonal skills to truly understand the needs of our students and campuses. My primary goal is to elevate professional development, delivering training that blends technical expertise with critical human skills. This integrated approach demonstrates that financial aid is not merely a job but is a vital profession essential to the future of higher education.

My service to EASFAA is a deeply rewarding, high-value commitment. My experience as Secretary, former Training Committee Co-Chair, and contributor to the DEIB Committee has allowed me to share my expertise while significantly enriching my own professional journey. This dedication underscores my commitment to equitable and inclusive practices across our region. As a collaborative leader, I am dedicated to perpetuating this cycle of growth. I will share knowledge, build capacity, and empower every member, ensuring the next generation of financial aid professionals is equipped with both the necessary technical rigor and the essential human touch for success.

I firmly believe in creating access to professional development for all members, ensuring everyone has the opportunity to grow, regardless of their institutional size or role. I understand that our greatest success comes from working together, which is why I aim to create an environment in which others can both recognize the value of collaborating and feel supported in their efforts as well. I am ready to apply my leadership skills, dedication, and collaborative spirit to the role of Vice President. Thank you for considering me for this role for our regional association.